OUR SERVICE PROPOSAL

What's Inside This Doc

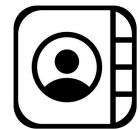| Who We Are	Service Overview	Our Packages	Terms & Conditions	Contact Us
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Who We Are

Aditya Web Lab is a web design studio focused on delivering impactful digital solutions. We believe in designing websites that are not only visually striking but also tailored to meet the unique goals of each client. Our approach is simple: listen, understand, and create.

By blending creativity with strategy, we ensure that every project reflects the brand's identity while enhancing user experience. Whether you're a growing business or an established brand, we're here to help you stand out in the digital space with websites that work as hard as you do.

What We Offer

At **Aditya Web Lab**, we provide a comprehensive range of web design and development services, carefully crafted to meet the unique needs of each client. Our offerings are designed to help you build a strong, impactful online presence that drives results.

Our Core Services

Custom Website Design: Tailored to your brand, we create visually appealing and fully responsive websites that not only look great but provide a seamless user experience across all devices.

E-commerce Solutions: Whether you're starting a new online store or enhancing your existing platform, we offer scalable and secure e-commerce solutions that boost sales and streamline operations.

AI Agents and Chatbots: Creating intelligent AI-driven agents and chatbots to automate tasks, improve customer support, and enhance user interaction on websites.

SEO Optimization: We integrate best practices in search engine optimization (SEO) to ensure your website ranks higher in search results, driving more traffic and increasing visibility.

Ongoing Support & Maintenance: Your website is a living entity that needs regular updates and care. We offer ongoing support and maintenance to keep it secure, updated, and performing at its best.

Our Pricing Plans

STARTER

Quick Delivery in 1-2 weeks

$299

- ✓ Modern Single-Page Design
- ✓ Basic SEO Optimization (Meta Tags, Keywords)
- ✓ Links to Social Media and Channel
- ✓ Single Call-To-Action (CTA)
- ✓ Responsive & Mobile-Optimized Layout

STANDARD

Delivery in 3-4 weeks

$799

- ✓ 3-4 Page Website (Home, About, Contact, Etc.)
- ✓ Custom Design with Personalized Branding
- ✓ Blog or Video Gallery Integration
- ✓ Social Media & Email Marketing Integration
- ✓ Mobile Optimization & Speed Optimization
- ✓ Basic SEO Optimization
- ✓ 2 CTA Options (Newsletter, Inquiry Form, Etc.)

ADVANCED

Delivery in 4-6 weeks

$1,499

- ✓ 5-10 Page Professional Website
- ✓ Advanced Branding & Design Customization
- ✓ E-commerce or Membership Integration
- ✓ Responsive, Fast, and Secure Design
- ✓ Advanced SEO and CRO Optimization
- ✓ Multiple CTA Options (Sales Funnels, Lead Forms, Etc.)
- ✓ Free Annual Website Audit
- ✓ Analytics Setup (Google Analytics, Basic Heat Maps)

PLATINUM

Delivery in 7-8 weeks

$2,999

- ✓ All Features from the Prior Plans, Plus:
- ✓ Unlimited Pages, Exclusive High-End Design
- ✓ AI-Powered Agents & Chatbot Integration
- ✓ Domain & Hosting Setup (1 Year Included)
- ✓ Google Analytics, Heat Maps, & Adv. Tracking
- ✓ Website Maintenance & Updates (3 Months Included)
- ✓ Third-Party Systems Integration
- ✓ Ongoing Consultation for Website Strategy
- ✓ Advanced Security Setup + Backup Solutions
- ✓ VIP Post-Launch Support for 6 Weeks

✉ business@adityasinghportfolio.com   📞 (+91) 747-074-5133   🌐 www.adityasinghportfolio.com

Terms & Conditions

These terms govern the services provided by **Aditya Web Lab**. By proceeding with our services, you agree to the terms outlined below, ensuring clarity and mutual understanding.

+ Payment Terms

A project-based payment method will be followed. Payment is divided into two installments:

- **50% upfront**: Due before the commencement of work.
- **50% upon completion**: The remaining balance is due once the final project is delivered and approved.

No hourly payments will be accepted.

+ Revision Policy

Each plan includes a set number of free revisions:

- **Starter**: 1 revision included.
- **Standard**: 2 revisions included.
- **Advanced**: 3 revisions included.
- **Platinum**: 5 revisions included.

Any additional revisions beyond those included in the package will be billed at **$30 per hour**.

Revisions should be requested within 3 days of each project milestone delivery. Requests made after this timeframe may extend the project timeline.

+ Project Timeline

The estimated timeline for project completion is based on the selected plan:

- **Starter**: 1-2 weeks.
- **Standard**: 3-4 weeks.
- **Advanced**: 4-6 weeks.
- **Platinum**: 7-8 weeks.

The timeline may extend if delays in client feedback or asset delivery occur.

+ Ownership & Deliverables

Upon full payment, the client will own all rights to the final website, including design files, code, and content.
Deliverables will include:

- A fully functional website as per the agreed-upon scope.
- Access to the content management system (CMS), if applicable.
- Any necessary files (e.g., design mockups, source code) provided upon request.

Until full payment is made, all deliverables and project materials remain the intellectual property of [Aditya Web Lab].

+ Scope Of Work

The services provided under each plan include everything outlined in the selected package. Any additional features or requests beyond the plan's scope will be considered **out of scope** and will incur additional charges at **$45 per hour**.

+ Cancellation Policy

- **Client-Initiated Cancellation**: If the client is unsatisfied with the work, a **100% refund** is available if requested within **14 days of project completion**.
- **Provider-Initiated Cancellation**: If I am unable to deliver the project for any reason, the client will receive a **100% refund**.

+ Post-Launch Support

All packages include **2 weeks of free support** for minor bugs and fixes post-launch. After this period, ongoing maintenance or additional support will be available at a rate of **$100 per month.**

+ Termination Clause

Either party may terminate this agreement under the following conditions:

- **Client-Initiated Termination**: The client may terminate the project at any time. If the project is terminated **before completion** and the client is unsatisfied with the work, they are eligible for a **100% refund** if requested within **14 days** of the project's completion. However, if the project is terminated during the development phase and substantial work has been completed, no refund will be issued for the upfront payment.
- **Provider-Initiated Termination**: In the unlikely event that I am unable to deliver the project due to unforeseen circumstances, the client will receive a **100% refund**, including the upfront payment.
- **Material Breach**: Either party may terminate the agreement if the other party fails to meet its contractual obligations, including but not limited to failure to provide required assets or feedback in a timely manner. In such cases, the client will be responsible for paying for any work completed up until the date of termination.

Termination must be communicated in writing, and any refund requests must be processed within 14 days of termination.

+ Client Responsibilities

To ensure the smooth and timely execution of the project, the client is responsible for:

- Providing all necessary content, images, and copy for the website.
- Delivering timely feedback at each project milestone.
- Supplying any required assets (e.g., branding guidelines, logos) within 2 days of the request.

Any delays in providing the required assets or feedback may result in extensions to the project timeline.

+ Confidentiality

Both parties agree to maintain the confidentiality of any proprietary or sensitive information shared during the course of this project. This includes, but is not limited to, trade secrets, client data, and business information. Neither party will disclose such information to any third party without prior written consent.

+ Liability Limitation

While every effort will be made to ensure the website is secure and error-free, I am not liable for any indirect, incidental, or consequential damages resulting from the use or performance of the website. It is the client's responsibility to maintain backups of all content and data related to the website.

+ Acceptance of Terms

By agreeing to move forward with the project and making the upfront payment, the client acknowledges and agrees to the terms and conditions outlined in this document.
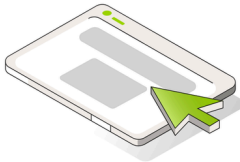
Additional Perks

1. Temporary Hosting for 2 Months

Enjoy complimentary hosting for two months post-launch. This allows you to focus on growing your audience while we take care of your website's operational needs. Experience hassle-free management as you get started!

2. Future Work & Referral Discounts

As a valued client, you'll be eligible for exclusive discounts on future projects. Additionally, refer a friend or colleague, and you'll receive a $50 discount on your next project with us. We appreciate your trust in our services and want to reward your referrals.
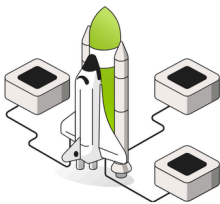
3. Free 2 Weeks of Post-Delivery Support

We offer two weeks of complimentary post-delivery support to address any questions or minor issues that may arise after launch. Our commitment to your success continues beyond the project, ensuring a smooth transition as you start using your new website

4. Free Security Setup

Protect your investment with our free security setup. We'll implement essential security measures to safeguard your website against threats, ensuring that your site remains secure and reliable for your users.

5. Website Performance Review

Get a free yearly performance review to assess your site's security, speed, and overall functionality.

Contact Us

For further information, please reach out to us at **business@adityasinghportfolio.com**

Aditya Web Lab

Phone: (+91) 747-074-5133

Website: www.adityasinghportfolio.com

Thank you!
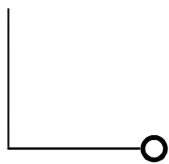
For your time and patience in reviewing this document. We appreciate your consideration and look forward to the opportunity to work together. If you have any questions or need further information, please don't hesitate to reach out.